

Chelan County Lodging Tax Advisory Committee

Meeting Minutes

July 22, 2021

Opening

The regular meeting of the Chelan County Lodging Tax Advisory Committee was called to order at 1:00 P.M. on July 22, 2021 by Commissioner Gering.

Present

Tiffany Gering, Commissioner - District 3
Cathy Mulhall, County Administrator
Chuck Schuringa, Sleeping Lady Mountain Resort
Taylor Boyd, Bavarian Lodge
Eric Featherstone, Wapato Point Resort
Jeana Steiner, Chelan Valley Farms
Jerri Barkley, Wenatchee Valley Chamber
Steve Maher, Run Wenatchee & Our Valley, Our Future
Troy Campbell, Leavenworth Chamber

Absent

George Velazquez, TREAD

Approval of Minutes

Upon motion and second by Jerri Barkley and Jeana Steiner, the board unanimously approves the minutes as presented

Open Issues Discussion

- Walking on the Canal
- Weekend Traffic
- Short Term Rentals Impact on Lodging Tax Funds

New Business

- Visit Napa Valley Presentation – Linsey Gallagher
- Our Valley Our Future Presentation – Steve Maher
- Hiring or Contracting
- WA Playground Name Change to “ Visit Chelan County”
- Pull LTAC Application Form from website

Agenda for Next Meeting

1. Job Description for Director
2. Mission & Vision

3. Objective
4. Application Form Review

Adjournment

Meeting was adjourned at 3:00 P.M. by Commissioner Gering. The next meeting will be at 1:00 P.M. on August 4, 2021 at 400 Douglas Street, Suite #201 Wenatchee, WA 98801.